

Draft of Refreshed ISTE NETS for Administrators (02.Jan.2009)
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1. **Inspire Excellence Through Transformational Leadership.** Inspire and lead development and implementation of a shared vision for comprehensive integration of technology to transform the educational enterprise and promote excellence throughout the organization. Educational Administrators:
 - a. inspire, articulate, and facilitate among all stakeholders a contemporary, shared vision of purposeful change that maximizes use of digital-age resources to meet and exceed learning goals, support effective instructional practice, and maximize performance of district and school leaders.
 - b. convene stakeholders to contribute to the development of technology-infused strategic plans aligned to a shared vision.
 - c. lead purposeful change in the learning environment that maximizes use of digital age tools to achieve learning goals.
 - d. advocate on local, state, and national levels for policies, programs, and funding opportunities that support implementation of technology-infused strategic plans.

2. **Establish a Robust Digital Age Learning Culture.** Create, advocate for, and sustain an educational culture that values and rewards a rigorous, relevant digital-age education for all students. Educational Administrators:
 - a. ensure instructional innovation focused on continuous improvement of digital-age learning.
 - b. model and reward the frequent, purposeful, and effective use of technology for learning.
 - c. provide for learner-centered environments that use technology to meet the individual, diverse needs of all learners.
 - d. ensure effective practice in the infusion of technology.
 - e. promote and participate in local, national, and global learning communities that stimulate innovation, creativity, and digital-age collaboration.

3. **Advance Excellence in Digital Age Professional Practice.** Advance and sustain a professional environment that promotes, supports, and rewards robust, continuous professional growth and fluency in the infusion of current and emerging technologies. Educational Administrators:
 - a. ensure ongoing professional growth by allocating time, resources, and access to learning opportunities related to the effective use of technology for improved learning and teaching.

- b. facilitate and participate in learning communities that stimulate, nurture, and support administrators, faculty, and staff in the use of technology for lifelong learning, leadership, and productivity.
 - c. promote and model effective communication and collaboration among colleagues, staff, parents, students, and the larger community using digital-age tools.
 - d. increase awareness of educational trends and emerging technologies and their potential uses in education.
4. **Ensure Systemic Transformation of the Educational Enterprise.** Provide leadership to manage and implement strategic plans, monitor progress, and evaluate results to ensure ongoing improvement of the educational enterprise. Educational Administrators:
- a. establish metrics, collect and analyze data, interpret results, and communicate findings to improve staff, teacher, and student performance.
 - b. recruit highly competent personnel who demonstrate proficiency at implementing technology to advance academic and operational goals.
 - c. leverage strategic partnerships to support the educational enterprise.
 - d. establish and maintain a robust infrastructure for technology.
 - e. implement and use integrated technology-based systems to support management and operations.
5. **Model and Advance Digital Citizenship.** Model and advance digital citizenship by developing and implementing policies, acting with integrity, and facilitating understanding of social, ethical and legal responsibilities by all stakeholders. Educational Administrators:
- a. provide equitable digital-age learning and working environments for all students, teachers and staff .
 - b. ensure access to appropriate digital tools and resources to meet the needs of all learners.
 - c. advocate for, promote, and model safe, legal, and ethical use of digital information and technology, including respect for copyright and intellectual property.
 - d. promote and model responsible social interactions related to the use of technology and information.
 - e. model and facilitate the development of a shared cultural understanding and global awareness among all stakeholders using digital-age communication and collaboration tools.